

# MIN MYO THANT MAUNG

## PRODUCT DESIGNER

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### SUMMARY

Product designer focused on SaaS dashboards, onboarding flows, and complex products. Architecture training in systems thinking combined with three years of graphic design experience now applied to data-dense interfaces. Experienced in translating briefs into wireframes, high-fidelity UI, and developer-ready handoff. Bridges design and development by prototyping in both Figma and code to validate interactions at higher fidelity.

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### SKILLS

**Research & Design:** User research, Usability testing, Information architecture, Journey mapping, Wireframing, Interaction design, Prototyping, Coded prototyping, Design systems, Responsive design, Accessibility (WCAG 2.2), Microcopy,

**Tools:** Figma, Framer, Adobe Creative Suite, Claude, Cursor, Lovable, Midjourney

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### PROFESSIONAL EXPERIENCE

#### Founder & Designer | ORDOLAB

09/2025 to Present

- Increased setup completion from **45% to 75%** and reduced time to first data view from **12 to 4 minutes** by redesigning the onboarding flow for an internal POS health monitoring product across **5 retail channels**, replacing scattered setup prompts with a guided activation flow and data-forward home screen.
- Reduced bounce rate by **27%** on a DTC supplement landing page and navigation errors by **22%** on a consumer reading web app after client implementation of UX audit recommendations, identifying **17+** usability issues with severity-ranked findings across both engagements.
- Conducted an UX audit on a B2B SaaS onboarding flow, identifying **6+** usability issues with severity-ranked recommendations and WCAG 2.2 remediation guidance to brief developers.
- Analyzed user flows and information architecture across client engagements to surface friction points, translating findings into annotated documentation and developer-ready specs

#### Graphic Designer | Thar Ki Nwe Co. Ltd

Yangon, Myanmar | 05/2019 to 03/2022

- Designed **50+** digital and print campaigns for product launches, building a reusable component library that standardized assets across **15+** product lines and reduced campaign production time by **67%** per asset set
- Worked directly with marketing and brand leadership to translate quarterly objectives into campaign systems, managing **4 to 6 concurrent projects** across product launches, retail rollouts, and seasonal campaigns.
- Started as Research Associate (05/2019 to 02/2020), running consumer research across **200+** survey responses and **10+** focus groups to inform product development decisions and launch strategy

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### SELECTED PROJECTS

- Designed an executive analytics dashboard organizing 50+ operational data points into card-based modules, structuring navigation logic through card sorting and tree testing principles. Built a coded prototype with real data to test responsive behavior and data readability at scale.
- Redesigned a public hospital patient app, restructuring appointment booking, payment, and medication flows for low-literacy users and assistive technology reliance. Applied WCAG 2.2 contrast, keyboard navigation, and screen reader standards, with an accessibility audit walkthrough of the coded prototype confirming compliance across critical patient flows.
- Designed a facility management dashboard for building operations with IoT data visualizations and alert systems for non-technical operators. Built a coded prototype to test spatial navigation of floor plans and direct manipulation of building systems for live monitoring contexts.

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### EDUCATION

#### De Montfort University

Leicester, United Kingdom | 09/2022 to 06/2024

Bachelor of Arts in Architecture

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### CERTIFICATIONS

- **Google UX Design Certificate** by Google
- **Design That Scales: Sustainable Design Systems** by Packt
- **Advanced Accessibility for Digital Products** by Coursera
- **Digital Product Management: Modern Fundamentals** by University of Virginia
- **Introduction to Front-End Development** by Meta